



## Details For Walmart *Black Friday* Driver Bonus Awards!

Point Pickup has partnered with Walmart for its ***Black Friday Deals For Days*** holiday promotion, during which we expect a 10x increase in deliveries. This spike means a huge opportunity to earn extra money during this holiday season!

To meet higher demand, Point Pickup will reward drivers who help us meet Walmart customers' expectations for home delivery. We are excited to launch a bonus program for all drivers who complete a level of deliveries during each ***Black Friday For Days*** 4-day event.

### **Black Friday Bonus Opportunities:**

The incentive program is only for Walmart General Merchandise orders that are completed between:

**Event 1: November 7<sup>th</sup> - 10<sup>th</sup>**

**Event 2: November 14<sup>th</sup> - 17<sup>th</sup>**

**Event 3: November 28<sup>th</sup> - December 1<sup>st</sup>**

Drivers will be awarded cash **based on the number of drops** completed during each Black Friday event. Most General Merchandise orders will be batched with 5 orders. **This means you can complete up to 5 drops for each pickup!**

**There are four levels of cash rewards – bronze, silver, gold, and platinum.** Drivers must surpass the minimum required number of drops to receive the cash bonus for each level. Bonuses will be calculated at the end of each event; drivers will receive one bonus depending upon the final number of completed drops. And, after each event, your drops will reset to zero. The drops completed will not rollover from one event to the next.

### **Grand Prize!**

**The top 3 drivers who complete the highest number of drops during each event, will receive one of the top 3 prizes!**

## Individual award-level goals:

	Drops	Bonus
 Bronze	30	\$10
 Silver	60	\$30
 Gold	100	\$100
 Platinum	140	\$200
<b>Top 3 Drivers</b> 		
		
\$5,000	\$2,500	\$1,000

Based on fluid market demand, Point Pickup reserves the right to adjust bonuses for each Black Friday event.

*Terms & Conditions:*

- This rewards program is available to all drivers. No action is required to participate.
- In order to qualify for a bonus, drivers must complete the corresponding number of 'drops.' A 'drop' is defined by each unique delivery made to an individual customer.
- Bonuses are non-cumulative. This means once the threshold for a bonus has been reached, drivers are not rewarded with the previous bonus level.
- Every order must be marked as delivered. Orders accepted and subsequently canceled for any reason will be excluded.
- All qualifying orders must be exclusively Walmart orders. Orders completed for clients other than Walmart will not count towards the bonus.
- Orders can be completed from any Walmart store in your area if there is more than one.
- Based on fluid market demand, Point Pickup reserves the right to adjust bonuses for each Black Friday event by providing notice to the drivers.
- Drivers must not violate Point Pickup's service agreement to be eligible.
- All **Bonus Terms**, if disputed, will be interpreted by Point Pickup and Point Pickup's decisions will be final.